

Region 10

Fuel: Gas

Payment method: Monthly Direct Debit

### Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.52
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£518.07
Tariff Comparison Rate (TCR) (ppkWh)	4.32

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 10

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	17.76
Standing charge (ppday)	23.37
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£635.87
Tariff Comparison Rate (TCR) (ppkWh)	20.52

#### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 10

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	18.70
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	23.46
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

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Region 11

Fuel: Gas

Payment method: Monthly Direct Debit

## Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.46
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£510.87
Tariff Comparison Rate (TCR) (ppkWh)	4.26

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 11

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	17.33
Standing charge (ppday)	21.48
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£615.64
Tariff Comparison Rate (TCR) (ppkWh)	19.86

#### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 11

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	18.38
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	21.56
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 12

Fuel: Gas

Payment method: Monthly Direct Debit

### Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.68
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£537.27
Tariff Comparison Rate (TCR) (ppkWh)	4.48

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 12

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	17.36
Standing charge (ppday)	22.52
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£620.36
Tariff Comparison Rate (TCR) (ppkWh)	20.02

#### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.



## Region 12

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	18.16
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	22.60
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

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Region 13

Fuel: Gas

Payment method: Monthly Direct Debit

### Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.60
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£527.67
Tariff Comparison Rate (TCR) (ppkWh)	4.40

### Frequently asked questions:

- What is a kWh?

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- What is the Tariff Comparison Rate (TCR)?

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Region 13

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	18.96
Standing charge (ppday)	22.09
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£668.39
Tariff Comparison Rate (TCR) (ppkWh)	21.57

#### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 13

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	20.76
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	22.18
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

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Region 14

Fuel: Gas

Payment method: Monthly Direct Debit

### Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.56
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£522.87
Tariff Comparison Rate (TCR) (ppkWh)	4.36

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 14

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	17.62
Standing charge (ppday)	22.67
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£628.97
Tariff Comparison Rate (TCR) (ppkWh)	20.29

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 14

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	18.88
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	22.76
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

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Region 15

Fuel: Gas

Payment method: Monthly Direct Debit

### Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.49
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£514.47
Tariff Comparison Rate (TCR) (ppkWh)	4.29

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.



Region 15

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	17.27
Standing charge (ppday)	24.13
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£623.45
Tariff Comparison Rate (TCR) (ppkWh)	20.12

#### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 15

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	18.44
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	24.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 16

Fuel: Gas

Payment method: Monthly Direct Debit

### Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.56
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£522.87
Tariff Comparison Rate (TCR) (ppkWh)	4.36

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 16

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	17.73
Standing charge (ppday)	22.01
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£629.97
Tariff Comparison Rate (TCR) (ppkWh)	20.33

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 16

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	18.92
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	22.10
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 17

Fuel: Gas

Payment method: Monthly Direct Debit

## Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.51
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£516.87
Tariff Comparison Rate (TCR) (ppkWh)	4.31

## Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 17

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	17.80
Standing charge (ppday)	25.32
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£644.22
Tariff Comparison Rate (TCR) (ppkWh)	20.79

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 17

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	19.65
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	25.40
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.



Region 18

Fuel: Gas

Payment method: Monthly Direct Debit

## Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.51
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£516.87
Tariff Comparison Rate (TCR) (ppkWh)	4.31

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 18

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	17.50
Standing charge (ppday)	23.11
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£626.86
Tariff Comparison Rate (TCR) (ppkWh)	20.23

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 18

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	18.94
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	23.20
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 19

Fuel: Gas

Payment method: Monthly Direct Debit

### Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.67
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£536.07
Tariff Comparison Rate (TCR) (ppkWh)	4.47

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 19

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	18.11
Standing charge (ppday)	23.13
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£645.84
Tariff Comparison Rate (TCR) (ppkWh)	20.84

Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 19

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	19.35
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	23.22
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 20

Fuel: Gas

Payment method: Monthly Direct Debit

### Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.72
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£542.07
Tariff Comparison Rate (TCR) (ppkWh)	4.52

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 20

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	17.67
Standing charge (ppday)	21.47
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£626.14
Tariff Comparison Rate (TCR) (ppkWh)	20.20

Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.



## Region 20

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	18.93
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	21.55
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 21

Fuel: Gas

Payment method: Monthly Direct Debit

## Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.55
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£521.67
Tariff Comparison Rate (TCR) (ppkWh)	4.35

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 21

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	18.05
Standing charge (ppday)	22.83
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£642.88
Tariff Comparison Rate (TCR) (ppkWh)	20.74

#### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 21

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	19.53
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	22.92
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 22

Fuel: Gas

Payment method: Monthly Direct Debit

### Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.75
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£545.67
Tariff Comparison Rate (TCR) (ppkWh)	4.55

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 22

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	18.28
Standing charge (ppday)	23.62
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£652.90
Tariff Comparison Rate (TCR) (ppkWh)	21.07

#### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 22

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	19.85
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	23.70
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

Region 23

Fuel: Gas

Payment method: Monthly Direct Debit

### Your tariff information

About your Gas tariff	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	3.48
Standing charge (ppday)	26.21
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	12,000 kWh
Estimated annual cost	£513.27
Tariff Comparison Rate (TCR) (ppkWh)	4.28

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.



## Region 23

Fuel: Electricity 1 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 1 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate (ppkWh)	17.07
Standing charge (ppday)	24.35
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	3,100 kWh
Estimated annual cost	£618.05
Tariff Comparison Rate (TCR) (ppkWh)	19.94

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.

## Region 23

Fuel: Electricity 2 Rate

Payment method: Monthly Direct Debit

### Your tariff information

About your Electricity tariff - 2 Rate	
Supplier	Go Effortless Energy
Tariff name	Standard Variable Tariff - October 2019 v1 - DD
Tariff type	Fixed
Payment method	Monthly Direct Debit
Unit rate - Day (ppkWh)	18.28
Unit rate - Night (ppkWh)	13.02
Standing charge (ppday)	24.43
Tariff ends on	12 months after switch date to Go Effortless Energy
Price guaranteed until	12 months after switch date to Go Effortless Energy
Termination Fee	Not applicable
Discounts and additional charges	Not applicable
Additional products or services included	Not applicable
Illustrative Gas cost on this tariff	
Assumed annual consumption	Not applicable
Estimated annual cost	Not applicable
Tariff Comparison Rate (TCR) (ppkWh)	Not applicable

### Frequently asked questions:

- What is a kWh?

A kWh stands for kilowatt-hour – the unit used to measure energy use. 1 kWh will power a 40 watt light bulb for 25 hours.

- What is the Tariff Comparison Rate (TCR)?

You can use the TCR to compare the cost of your tariff and fuel type with the cost of other available tariffs across suppliers on a like-for-like basis. It is similar to the Annual Percentage Rate (APR) used in savings, credit and loan agreements. The TCR is not an actual price. Instead it's based on typical consumption, which is 3,100kWh/year for electricity and 12,000kWh/year for gas. The amount you're charged will vary depending on how much energy you use.